

INTERNAL USE ONLY

**US Sweepstakes & Fulfillment Company
Crosby's Ultimate Tailgate Sweepstakes
Promotion runs from 09/01/26 to 10/31/26
FINAL: 09/01/26**

**THE CROSBY'S ULTIMATE TAILGATE SWEEPSTAKES
OFFICIAL RULES ("Official Rules")**

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.

SWEEPSTAKES ENTRY PERIOD: *The Crosby's Ultimate Tailgate Sweepstakes (the "Sweepstakes") begins at 12:00:00 AM Eastern Time ("ET") on Tuesday, September 1, 2026 and ends at 11:59:59 PM ET on Saturday, October 31, 2026 (the "Sweepstakes Period").*

ELIGIBILITY: *The Sweepstakes is open to United States citizens who are legal residents of the states of New York and Pennsylvania, who are age 21 or older with an active My Crosby's Rewards ("MCR") account in good standing at the time of entry and winner confirmation. Void wherever else prohibited by law. Employees of Reid Petroleum, LLC and Reid Stores, LLC d/b/a Crosby's (the "Sponsor") employed at any point between September 1, 2026 to October 31, 2026, US Sweepstakes & Fulfillment Company (the "Sweepstakes Administrator") and their respective subsidiaries, affiliates, advertising and promotion agencies, and the immediate family members (spouses, parents, children, and siblings and their spouses) of, and/or those living in the same household of each, My Crosby's Rewards Fleet Member accounts (as defined in Appendix E), and any vendor employees contracted by Sponsor or its affiliates, including the Sweepstakes Administrator and their vendors, which employees hold a title of manager or engage in the execution, handling or negotiation of any scope of work or supply agreement exceeding \$5,000 in value are not eligible to enter. Sweepstakes is subject to all applicable federal, state and local laws and regulations.*

HOW TO ENTER: *Participants must have an MCR account in good standing (an "MCR Account") to enter the Sweepstakes. An MCR Account is free to create at <https://www.crosbysstores.com/my-crosbys-rewards/> and is subject to complete [MCR Terms & Conditions](#). Limit: One (1) MCR Account per person. To participate using the Crosby's Application (as defined in Appendix E), participants must download and install the MCR Application on a compatible device and log in to their MCR Account in the MCR Application. **IMPORTANT: MESSAGE AND DATA RATES MAY APPLY TO USE OF MOBILE PHONE/DEVICE TO PARTICIPATE IN SWEEPSTAKES. THE MCR APPLICATION IS FREE TO DOWNLOAD AND AVAILABLE FOR IPHONE FROM THE APPLE APPLICATION STORE AT <https://apps.apple.com/us/app/crosbys/id1484568779> AND FOR ANDROID FROM THE GOOGLE PLAY STORE AT https://play.google.com/store/apps/details?id=com.paytronix.client.android.app.crosbys&hl=en_US&gl=US.***

There are twelve (12) ways to enter.

Entry Method #1: Taste The Victory Combo Entry: During the Sweepstakes Period, participants may purchase a Taste The Victory Combo of one or more qualifying ½ cold sub item and one or more qualifying 20oz beverage from the Taste The Victory Combo Eligible Items List in Appendix A using their MCR Account to automatically earn twenty (20) entries into the Sweepstakes (each, a “Taste The Victory Combo Entry”). Taste the Victory Combo will only be available for purchase on the calendar day immediately following any day during the Sweepstakes Period that the Buffalo, NY football team wins a game.

Entry Method #2: Game Day Ready Combo Entry: One any Thursday through Monday during the Sweepstakes Period, participants may purchase a Game Day Ready Combo of one or more qualifying pizza item, one or more 20-piece chicken wings item and one or more qualifying 2-liter beverage from the Game Day Ready Combo Eligible Items List in Appendix B using their MCR Account to automatically earn eighty (80) entries into the Sweepstakes (each, a “Game Day Ready Combo Entry”). Game Day Ready Combo Entries are not available to be earned on Tuesdays or Wednesdays.

Entry Method #3: Kick Off Combo Entry: During the Sweepstakes Period, participants may purchase a Kick Off Combo of one or more qualifying food items and four or more qualifying juice item from the Kick Off Combo Eligible Items List in Appendix C using their MCR Account to automatically earn fifty (50) entries into the Sweepstakes (each, a “Kick Off Combo Entry”).

Entry Method #4: Primetime Pizza Deal Entry: During the Sweepstakes Period, participants may purchase a Primetime Pizza Deal of one or more qualifying food items from the Primetime Pizza Deal Eligible Items List in Appendix D using their MCR Account to automatically earn forty (40) entries into the Sweepstakes (each, a “Primetime Pizza Deal Entry”). Primetime Pizza Deal will only be available for purchase on the days during the Sweepstakes Period that the Buffalo, NY football team has a primetime game, scheduled for 09/17/26 and 10/12/26 as of the drafting of these Official Rules.

Entry Method #5: Mafia Pizza Entry: During the Sweepstakes Period, participants may purchase a Mafia Pizza using their MCR Account to automatically earn forty (40) entries into the Sweepstakes (each, a “Mafia Pizza Entry”).

Entry Method #6: Mafia Slice Entry: During the Sweepstakes Period, participants may purchase one (1) slice of Mafia Pizza using their MCR Account to automatically earn five (5) entries into the Sweepstakes (each, a “Mafia Slice Entry”).

Entry Method #7: Fuel Purchase Entry: During the Sweepstakes Period, participants may complete a purchase of at least ten (10) gallons of fuel using their MCR Account to automatically earn eighty (80) entries into the Sweepstakes (each, a “Fuel Purchase Entry”).

Entry Method #8: Daily Check In Entry: On any day during the Sweepstakes Period, participants may log in to their MCR Account in the MCR Application and follow the instructions to locate and redeem the Daily Check In from the Rewards tab to earn one (1) entry into the Sweepstakes (each, a “Daily Check In Entry”). Limit: One (1) Daily Check In Entry per person per day.

Entry Method #9: Points Entry During the Sweepstakes Period, participants may redeem their MCR points ("Points") from their MCR Account within the MCR Application (as defined in Appendix C), which is available for downloading on the website at <https://www.crosbysstores.com/my-crosbys-rewards/> to earn the number of entries into Sweepstakes associated with the number of Points redeemed as detailed below (each, a "Points Entry"):

- 30 Points = 1 entry
- 100 Points = 5 entries
- 200 Points = 15 entries
- 500 Points = 30 entries
- 1000 Points = 75 entries

Entry Method #10: Survey Entry: During the Sweepstakes Period, participants may log in to their MCR Account in the MCR Application and navigate to the Messages section or follow the link in the email inviting them to participate in the survey and complete the available survey to earn five (5) entries into the Sweepstakes (each, a "Survey Entry"). Surveys will be released every Tuesday at 12:01 AM ET and close the following Monday at 11:59 PM ET. Limit: One (1) Survey Entry per person per available survey.

Entry Method #11: Refer a Friend Entry: During the Sweepstakes Period, participants may log in to their MCR Account in the MCR Application, navigate to the Refer a Friend from the menu and follow the instructions to refer a friend to My Crosby's Rewards (each, a "Referral"). Upon completion of the first transaction (first transaction must be completed during the Sweepstakes Period) from any new MCR Account created from a Referral, the referring participant will earn twenty (20) into the Sweepstakes (each, a "Refer a Friend Entry"). Referred individuals must be known by the participant and have permission from such individual to share their information with Sponsor.

Method #12: Free, Alternate Method of Entry ("AMOE") / Mail-in Entry. To enter the Sweepstakes without purchase, clearly hand-print your name, complete address, email address and phone number on a sheet of paper and mail that sheet of paper in an addressed envelope with proper postage to the following address to receive eighty (80) entries (the "Mail-In Entry") into the Sweepstakes: The Crosby's Ultimate Tailgate Sweepstakes, PO Box 595, Social Circle, GA 30025-0595. **Each Mail-In Entry must be mailed separately and must be postmarked by Saturday October 31, 2026 and received by Thursday, November 5, 2026.** Photocopied, illegible, or mechanically reproduced Mail-In Entries are not eligible. All Mail-In Entries become the property of the Sponsor and will not be returned or acknowledged. Sponsor is not responsible for lost, late, damaged, misdirected or postage-due mailed Mail-In Entries.

Taste The Victory Entry, Game Day Ready Entry, Kick Off Combo Entry, Primetime Pizza Deal Entry, Mafia Pizza Entry, Fuel Purchase Entry, Points Entry, Daily Check In Entry, Survey Entry, Refer a Friend Entry and Mail-In Entry each individually referred to as "Entry" and collectively referred to herein as "Entries". All available methods for Entries have an equal chance of winning. All Entries become the property of the Sponsor and will not be acknowledged or returned.

PRIZES/APPROXIMATE RETAIL VALUE/ODDS:

Grand Prizes: There are twenty-five (25) Grand Prizes available to be won. Each Grand Prize consists of admission for winner and up to four (4) guests (each, a "Guest") to attend the Crosby's Ultimate Tailgate Experience on November 15, 2026 from 10:00 AM ET to 4:00 PM ET in Orchard Park, NY (the "Event"), including food and non-alcoholic beverages as determined by Sponsor. Guest(s) must be at least 21 years of age to attend the Event and winner and Guest(s) must present valid, government-issued ID for admission. **The total approximate retail value ("ARV") of Grand Prize: \$450 each.**

The total ARV of all prizes available to be won: \$11,250.

There is a limit of one (1) prize per person. Odds of winning will depend upon the total number of eligible entries received.

RANDOM DRAWING: *The potential Grand Prize winners will be selected in a random drawing on or about Friday, November 6, 2026 by the Sweepstakes Administrator from among all eligible entries received during the Sweepstakes Period.*

WINNER NOTIFICATION & VERIFICATION: *Potential Grand Prize winner will be notified via email and/or phone using the information associated with their MCR Account, and will be required to confirm their mailing address, eligibility and availability to participate in the Grand Prize Event within 48 hours via return email. Noncompliance will result in disqualification and an alternate winner may be selected.*

If a prize notification or prize is returned as undeliverable, or if winner is found to be ineligible or not in compliance with these Official Rules, that winner will be disqualified, and the prize may be awarded to an alternate winner in a separate random drawing. If Sponsor is unable to determine and verify a potential winner after repeated alternate drawings or if Sponsor fails to receive a sufficient number of entries to correspond to the number of prizes available to be awarded, Sponsor reserves the right to not award such prize(s).

PRIZE CONDITIONS: *Prizes are not redeemable for cash, assignable, transferable, and may not be substituted except at Sponsor's sole discretion. Sponsor reserves the right to substitute a prize of equal or greater value at its discretion. Any other incidental expenses on prize not specified herein are the winner's sole responsibility.*

All travel related expenses, including but not limited to, transportation to and from home, taxes, gratuities, incidentals, food & beverage and personal expenses are the sole responsibility of prize winner and/or their Guest(s).

Grand Prize Winner and Guest(s) must agree to abide by all Event and any other prize-related activity rules and regulations in effect. Failure to do so may result in forfeiture of prize and no other substitution or compensation will be provided in lieu thereof.

If Grand Prize winner elects to partake in the Event with fewer than three (3) Guests, no additional compensation will be awarded.

In the event a winner or their Guest engages in behavior that, as determined by the Sponsor in its sole discretion, is obnoxious or threatening, illegal, that is intended to annoy, abuse, threaten or harass any other person, or that in any way disparages or adversely affects the reputation, image, and/or customer goodwill of Sponsor or any of Sponsor's services, products, trademarks, service marks, or logos, Sponsor reserves the right to terminate the trip early, in whole or in part, and send the winner and/or their Guest home with no further obligation or compensation whatsoever to winner and/or Guest. In the event a winner engages in behavior during travel that (as determined by Sponsor in its sole discretion) is illegal, tortious, or subjects winner to arrest or detention, Sponsor shall have no obligation to pay any damages, fees, fines, judgments or other costs or expenses of any kind whatsoever incurred by winner as a result of such conduct.

SPONSOR SHALL HAVE NO LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF ANY TRAVEL RELATED TO THE PRIZE OR ANY OTHER ASPECT OF GRAND PRIZE WINNER'S ACCEPTANCE OR USE OF THE PRIZE.

Sponsor is not the provider of the Event, which is managed or controlled by Gameday Hospitality LLC (the "Event Sponsor"), an independent third party, and Sponsor has no power to manage or control the operations of Event Sponsor or any third party provider. Sponsor makes no guarantees or warranties about the Event itself. The Event Sponsor and its agents or representatives shall not be treated as Sponsor's agents for any purpose, and Sponsor is not responsible for the action or inaction of Event Sponsor, nor is Sponsor liable for any loss or penalties incurred if Event Sponsor is sold, ceases to exist, becomes inoperative, if an Event is delayed, postponed, cancelled or changed for any reason; for acts of nature; or for amenities, services and/or facilities not being available due to renovations, strikes, bankruptcy and/or acts of nature. All Event admissions are issued subject to terms and conditions of Event Sponsor (all Event attendees will be required to acknowledge such terms and conditions prior to entry) and subject to these Official Rules. Any additional meals, transportation (or other incidental expenses) made in connection with attending the Event will be the sole responsibility of winner unless expressly provided herein. Unless otherwise stated, alcoholic beverages and any applicable taxes and gratuities are not included. In the case of mechanical difficulties, acts of God, equipment unavailability or the like, Sponsor reserves the right to work with the Event Sponsor to make a reasonable substitution. If substitution is not possible, Sponsor and/or the Event Sponsor reserve the right to cancel on short notice. If an Event is delayed, postponed, cancelled or changed by Sponsor, the Event Sponsor, a third party, or for any reason, winner will be notified as soon as possible. If it is not possible to substitute with an alternative date, Sponsor and/or the Event Sponsor may cancel or provide a reasonable substitute of equivalent or greater value. Notwithstanding anything to the contrary in these Official Rules or otherwise, Sponsor will not offer cash substitution or refunds or be liable in any way for expenses that winner incurs related to an Event Ticket or prize that has been cancelled by the Event Sponsor, except in its sole and absolute discretion.

Winner is responsible for all federal, state, local and income taxes associated with winning a prize.

Except where prohibited by law, entry and acceptance of prize constitute permission to use winner's name, prize won, hometown, likeness, video recordings, photographs, and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media now

or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

PRIZES ARE AWARDED "AS IS" WITH NO WARRANTY OR GUARANTEE, EITHER EXPRESS OR IMPLIED BY SPONSOR. WINNERS ACKNOWLEDGE THAT THE SPONSOR AND ALL OTHER BUSINESSES AFFILIATED WITH THIS SWEEPSTAKES AND THEIR AGENTS DO NOT MAKE, NOR ARE IN ANY MANNER RESPONSIBLE FOR ANY WARRANTY, REPRESENTATIONS, EXPRESSED OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO THE QUALITY, CONDITIONS, FITNESS OR MERCHANTABILITY OF ANY ASPECT OF THE PRIZE BEING OFFERED, EXCEPT THAT EACH MERCHANDISE PRIZE AND THE MANUFACTURER THEREOF SHALL BE SUBJECT TO ITS MANUFACTURER'S STANDARD WARRANTY (IF ANY). ONCE THE PRIZE HAS BEEN DELIVERED TO THE WINNER (AT A PREDETERMINED, MUTUALLY AGREED UPON, LOCATION, WITH RECEIPT VALIDATED BY SIGNATURE), THE PRIZE IS CONSIDERED AWARDED.

GENERAL: Attempts by the same person to enter, including entries submitted with an alternate email address or MCR Account, will be disqualified.

Participating entrants agree to these Official Rules and the decisions of the Sponsor and the Sweepstakes Administrator, and release the Sponsor, the Sweepstakes Administrator, and their affiliated companies, and all other businesses involved in this Sweepstakes, as well as the employees, officers, directors and agents of each (the "Released Parties"), from all claims and liability relating to their participation in the Sweepstakes, and the acceptance and use/misuse of the prize offered. Participating entrants assume all liability for and Released Parties shall be held harmless against any liability for any injury, losses or damages of any kind to persons, including personal injury or death, or injury to property caused or claimed to be caused in whole or in part, directly or indirectly, by participation in this Sweepstakes, acceptance, possession, or use/misuse of the prize, or any claims based on publicity rights, defamation or invasion of privacy, or merchandise delivery. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize.

In the event of a dispute over the identity of an entrant, entry will be deemed submitted by the Authorized Account Holder of the e-mail address submitted at time of entry and/or associated with the MCR Account used to participate. "Authorized Account Holder" means the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor may ask any entrant or potential winner to provide Sponsor with proof, to Sponsor's satisfaction, that such party is the Authorized Account Holder of the email address associated with the entry. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Released Parties are not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or

resulting from participating in the Sweepstakes. By participating in the Sweepstakes, entrant (i) agrees to be bound by these Official Rules, including all eligibility requirements, and (ii) agrees to be bound by the decisions of Sponsor and the Sweepstakes Administrator, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes.

Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor. If, for any reason, the Sweepstakes cannot be run as planned, Sponsor may disqualify any suspect entries or individuals from the Sweepstakes and any sweepstakes it sponsors and (a) suspend the Sweepstakes and modify the Sweepstakes to address the impairment, then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; and/or (b) award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment.

THE RELEASED PARTIES ARE NOT RESPONSIBLE IF THIS SWEEPSTAKES CANNOT BE ADMINISTERED OR CONDUCTED OR ANY PRIZE CANNOT BE AWARDED DUE TO CANCELLATIONS, DELAYS, OR INTERRUPTIONS RESULTING OR ARISING FROM ACTS OF GOD, WAR, OR TERRORISM, CIVIL UNREST, STRIKES, SUPPLY SHORTAGES, NATURAL DISASTERS, WEATHER, EPIDEMICS, COMPLIANCE WITH ANY LAW OR ORDER OF A GOVERNMENTAL AUTHORITY, OR ANY OTHER SIMILAR ACT, EVENT, OR OCCURRENCE BEYOND THE REASONABLE CONTROL OF THE SPONSOR. BY PARTICIPATING IN THIS SWEEPSTAKES, PARTICIPANT AGREES THAT THE RELEASED PARTIES WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, DAMAGES, OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES TO PERSONS, INCLUDING DEATH, OR TO PROPERTY ARISING OUT OF ACCESS TO AND USE OF ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SUCH SITE, AS APPLICABLE. FURTHER, SPONSOR SHALL NOT BE RESPONSIBLE FOR ANY CANCELLATIONS, DELAYS, DIVERSIONS, CHANGES IN SERVICE OR ACCOMMODATIONS OR SUBSTITUTIONS, OR FOR ANY ACTS OR OMISSIONS BY ANY THIRD PARTIES BEYOND ITS REASONABLE CONTROL, INCLUDING AIR CARRIER(S) AND OTHER TRANSPORTATION COMPANIES; LODGING, RESTAURANT OR OTHER HOSPITALITY PROVIDERS; ENTERTAINMENT PROVIDERS, VENUES OR ARTISTS; OR OTHER THIRD PARTY PROVIDERS SUPPLYING ANY SERVICES OR COMPONENTS OF THE PRIZE(S) TO WINNERS AND/OR THEIR GUESTS, OR FOR ANY RESULTING INJURIES, INCLUDING MONEY DAMAGES, COSTS AND EXPENSES, PROPERTY DAMAGES, PERSONAL INJURIES OR DEATH RESULTING THEREFROM.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

GOVERNING LAW AND LIMITATION OF LIABILITY: *All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants, Sponsor or the Released Parties in connection with the Sweepstakes will be governed by and construed in accordance with the internal laws of the State of New York, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other laws.*

BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED TEN DOLLARS (\$10.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (C) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED TEN DOLLARS (\$10.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (D) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

DISPUTES: *The parties hereto each agree to finally settle all disputes only through arbitration; provided, however, the Released Parties shall be entitled to seek injunctive or equitable relief in the state and federal courts in Niagara County, NY and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury and review is limited. The arbitrator's decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Sweepstakes shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("JAMS") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either party can elect to have the arbitration administered by the American Arbitration Association ("AAA") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in Lockport, NY. The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply and the dispute must be brought in a court of competent jurisdiction in Lockport, NY. Sponsor agrees to pay the administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs of entrant to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court.*

PRIVACY: As a condition of entering the Sweepstakes, each entrant gives consent for Sponsor to obtain and deliver their name, address and other information to third parties, including Sweepstakes Administrator, for the purpose of administering this Sweepstakes and to comply with applicable laws, regulations and rules, including, without limitation, the storing of your personal information for purposes of complying with state record retention requirements. Any information entrant provides to Sponsor may be used to communicate with entrant in relation to this Sweepstakes or on a Sweepstakes winner's list. Personal information collected from entrants are subject to the Sponsor's Privacy Policy, which can be found at <https://www.crosbysstores.com/my-crosbys-rewards/privacy-policy/>.

WINNER CONFIRMATION REQUEST: For a written confirmation of the winner (available after 11/12/26), send a stamped, self-addressed envelope (no later than 12/12/26) to: **The Crosby's Ultimate Tailgate Sweepstakes** Winner Confirmation Request, PO Box 654, Social Circle, GA 30025-0654.

SPONSOR: Reid Petroleum, LLC and Reid Stores, LLC d/b/a Crosby's, 100 W Genesee St., Lockport, NY 14094.

SWEEPSTAKES ADMINISTRATOR: US Sweepstakes & Fulfillment Company, 1630 30th St., STE A593, Boulder, CO 80301. 1-800-620-6044

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APPENDIX

Note; Appendix A, B, C and D items are subject to availability. Not all eligible items will be available at all locations or at all times throughout the Sweepstakes Period.

APPENDIX A: TASTE THE VICTORY COMBO ELIGIBLE ITEM LIST

½ COLD SUB ITEMS:

Item SKU	Item Name
55401	Half Italian Sub
55403	Half Roastbeef Sub
55405	Half Ham Sub
55407	Half Tuna Sub
55409	Half Turkey Sub
55411	LTO Cold Half Sub
55412	Half Cheese Sub
55420	Half Veggie Sub
65401	Half Italian Sub
65403	Half Roastbeef Sub
65405	Half Ham Sub
65407	Half Tuna Sub
65409	Half Turkey Sub
65411	LTO Half Cold Sub
65412	Half Cheese Sub
65420	Half Veggie Sub

20oz BEVERAGE ITEMS:

Item SKU	Item Name	Item SKU	Item Name
0-12000-13027-4	BAJA BLAST 20OZ	0-12000-24004-1	MT DEW VOO DEW ZERO SUGAR 2024 LTO
0-12000-18338-6	BAJA BLAST ZERO 20OZ	0-12000-22016-6	MT DEW VOODEW
0-12000-13027-4	BAJA REGULAR	0-12000-20169-1	MT DEW VOODEW 20OZ (LTO)
0-12000-17216-8	CAFF FREE DIET PEPSI 20OZ	0-12000-22025-8	MT DEW VOODEW ZERO
0-78000-01382-5	CRUSH CHERRY	0-12000-00131-4	MT. DEW
0-78000-01395-5	CRUSH DIET ORANGE	0-12000-00224-3	MT. DEW CODE RED
0-78000-01352-8	CRUSH GRAPE	0-12000-00134-5	MT. DEW DT
0-78000-01328-3	CRUSH ORANGE	0-12000-01036-1	MT. DEW GAME FULE XBOX CITRUS CHERRY
0-78000-01414-3	CRUSH PINEAPPLE	0-12000-01405-5	MT. DEW GAME FULE XBOX MYSTIC PUNCH
0-7800003587-2	CRUSH SPARKLING FRUIT PUNCH LTO 20OZ	0-12000-81131-9	MT. DEW LIVE WIRE
0-78000-01369-6	CRUSH STRAWBERRY	0-12000-21179-9	MT. DEW SPARK RASPBERRY LEMONADE ZERO
0-78000-03110-2	CRUSH WATERMELON	0-12000-02862-5	MT. DEW VOLTAGE
0-12000-20658-0	DEW BAJA FLASH LTO 20OZ	0-12000-13027-4	MT.DEW BAJA BLAST
0-12000-20662-7	DEW BAJA PUNCH LTO 20OZ	0-12000-03243-1	MT.DEW THROBACK LTO
0-12000-18338-6	DEW BAJA ZERO LTO 20OZ	0-12000-25014-9	MT.DEW ZERO SUGAR TROLLI CHERR LEMON
0-12000-18108-5	DEW MERRY MASH- LTO	0-12000-25063-7	MTN DEW CABO CITRUS ZERO
0-12000-20785-7	DEW VOODEW - LTO	0-12000-00910-5	MUG
0-12000-23004-2	DEW VOODEW ZS 20OZ LTO	0-12000-25074-3	MUG FLOAT VANILLA
0-12000-23000-4	DEW VOODEW 20OZ LTO	0-12000-25076-7	MUG FLOAT VANILLA ZERO
0-12000-19143-5	DEW ZERO 20OZ	0-12000-00140-6	MUG ZERO 20OZ
0-12000-17174-1	DIET PEPSI 20OZ	0-12000-00129-1	PEPSI
0-12000-17238-0	DIET WILD CHERRY 20OZ	0-12000-03065-9	PEPSI /REAL SUGAR LTO
0-12000-06449-4	DOLE LEMONADE	0-12000-24080-5	PEPSI CHERRIES AND CREAM
0-12000-06450-0	DOLE STRAWBERRY LEMONADE	0-12000-24056-0	PEPSI CHERRIES AND CREAM ZERO SUGAR
0-78000-03877-4	DPEPPER CREAMY COCONUT REGULAR 20 OZ LTO	0-12000-38120-1	PEPSI CHERRY VANILLA
0-78000-00402-1	HAWAIIAN PUNCH	0-12000-15059-3	PEPSI CHERRY VANILLA/REAL SUGAR
0-12000-018356-2	LIBERTY BREW LTO	0-12000-15126-2	PEPSI CRYSTAL
0-12000-00369-1	LIPTON BRISK-20 Z	0-12000-00130-7	PEPSI DT
0-12000-21170-6	MNT DEW SPARK RASPBERRY LEMONADE	0-12000-00121-5	PEPSI DT CAFF FREE
0-12000-24075-1	MT DEW BAJA CABO CITRUS	0-12000-00579-4	PEPSI DT WILDCHERRY
0-12000-24072-0	MT DEW BAJA CABO CITRUS ZERO SUGAR	0-12000-18420-8	PEPSI MANGO
0-12000-24020-1	MT DEW GAMEFUEL CITRUS BLACKBERRY	0-12000-20603-0	PEPSI MANGO ZR SGR
0-12000-01036-1	MT DEW GAMEFUEL CITRUS CHERRY	0-12000-20724-2	PEPSI SODA SHOP BLACK CHERRY LTO
12000231339	MT DEW LTO FREEDOM FUSION 20OZ	0-12000-20719-8	PEPSI SODA SHOP CREAM SODA LTO
12000183652	MT DEW LTO LIBERTY CHILL 20OZ	0-12000-18375-1	PEPSI VANILLA
0-12000-23130-8	MT DEW LTO STAR SPANGLED SPLASH 20OZ	0-12000-13056-4	PEPSI VANILLA/REAL SUGAR
0-12000-20495-1	MT DEW MAJOR MELON	0-12000-13055-7	PEPSI WILD CHERRY/REAL SUGAR
0-12000-20505-7	MT DEW MAJOR MELON ZERO	0-12000-00559-6	PEPSI WILDCHERRY
0-12000-22303-7	MT DEW SUMMER FREEZE	0-12000-00188-0	PEPSI ZERO SUGAR
0-12000-22303-7	MT DEW SUMMER FREEZE LTO	0-12000-17075-1	PEPSI ZERO SUGAR CHERRY 20OZ
0-12000-22307-5	MT DEW SUMMER FREEZE XERO SUGAR	0-78000-20740-8	SCHWEPPES DIET GINGER ALE 20Z

0-12000-22037-5	MT DEW SUMMER FREEZE ZERO <i>LTO</i>		0-78000-20640-1	SCHWEPPES GINGER ALE
0-12000-24001-0	MT DEW VOO DEW REGULAR 2024 <i>LTO</i>		0-78000-01640-6	SQUIRT

Appendix B: GAME DAY READY COMBO ELIGIBLE ITEM LIST:

2-LITER BEVERAGE ITEMS

Item SKU	Item Name
0-78000-01336-8	CRUSH GRAPE
0-78000-01336-8	CRUSH ORANGE
0-12000-06452-4	DOLE LEMONADE
0-12000-06453-1	DOLE STRAWBERRY LEMONADE
0-78000-00408-3	HAWAIIAN PUNCH
0-12000-02037-7	LIPTON BRISK SWL
0-12000-24014-0	MT DEW BAJA BLAST 2L
0-12000-00233-5	MT. DEW
0-12000-00746-0	MT. DEW DT
0-12000-00935-8	MUG
0-12000-00113-0	PEPSI
0-12000-17252-6	PEPSI DIET
0-12000-00311-0	PEPSI WILDCHERRY
0-12000-01881-7	PEPSI ZERO SUGAR
0-78000-20646-3	SCHWEPPES GINGER ALE
0-78000-01646-8	SQUIRT
0-12000-22147-7	STARRY LEMON LIME REG 2L

PIZZA AND CHICKEN WING ITEMS

Item SKU	Item Name
55000	Large Cheese Pizza
55301	20 Piece Chicken Wings
55774	White Cheese Pizza Large
65312	Large w/20 Wings

APPENDIX C: KICK OFF COMBO ELIGIBLE ITEM LIST

JUICE ITEMS

Item SKU	Item Name
048500 205983	TROPICANA 11Z APPLE
048500 206058	TROPICANA 11Z CALCIUM
048500 206119	TROPICANA 11Z CARRIBEAN SUMMER
048500 205990	TROPICANA 11Z CRANBERRY
048500 206003	TROPICANA 11Z GRAPE
048500 206126	TROPICANA 11Z ISLAND SPLASH
048500 206553	TROPICANA 11Z LEMONADE
048500 206034	TROPICANA 11Z NO PULP
048500 206140	TROPICANA 11Z PINAPPLE MANGO
048500 206164	TROPICANA 11Z RASPBERRY LEMONADE
048500 206027	TROPICANA 11Z SOME PULP
048500 206188	TROPICANA 11Z ZERO SUGAR LEMONADE
048500 206195	TROPICANA 11Z ZERO SUGAR SUMMER SPLASH PUNCH

PIZZA ITEMS

Item SKU	Item Name
55013	Bacon Breakfast Pizza Large
65013	Bacon Breakfast Pizza Large
55789	Sausage Breakfast Pizza Large
65789	Sausage Breakfast Pizza Large

APPENDIX D: PRIMETIME PIZZA DEAL ELIGIBLE ITEM LIST

Pizza Items

Item SKU	Item Name
55003	<i>Large White Veggie Pizza</i>
55005	<i>Large Chicken Wing Pizza</i>
55007	<i>Large Four Meat Pizza</i>
55009	<i>Large Supreme Pizza</i>
55011	<i>Large Philly Steak Pizza</i>
55024	<i>Large Meatball Pizza</i>
55777	<i>Mafia Pizza Large</i>
55937	<i>Red Veggie Pizza Large</i>
65003	<i>Large White Veggie Pizza</i>
65005	<i>Large Chicken Wing Pizza</i>
65007	<i>Large Four Meat Pizza</i>
65009	<i>Large Supreme Pizza</i>
65011	<i>Large Philly Steak Pizza</i>
65024	<i>Large Meatball Pizza</i>
65777	<i>Mafia Pizza Large</i>
65937	<i>Red Veggie Pizza Large</i>

APPENDIX E: Definitions

MCR Application: Is the mobile digital interface available for downloading on mobile devices via the Apple Store™ and Google Play™ Store by searching “My Crosbys Reward App” containing content generally suited for all ages and appearing for download as “Crosby’s”. The application download tile will display with brand logo red “C” mark underscored by brand logo blue smile on a field of light grey. The application will require the use of a My Crosby Reward Account, which can be created upon downloading. Terms and Conditions apply; see website [My Crosby's Rewards Privacy Policy - Crosby's Convenience Stores](http://www.crosbysstores.com/my-crosbys-rewards/privacy-policy-crosby-s-convenience-stores) at <http://www.crosbysstores.com/my-crosbys-rewards/terms-conditions/>.

- <https://apps.apple.com/us/app/crosbys/id1484568779>
- https://play.google.com/store/apps/details?id=com.paytronix.client.android.app.crosbys&hl=en_US

My Crosby's Rewards Fleet Member: Any customer that has taken the steps of enrolling in the Crosby's Fleet program, via a secondary application through the fleet portal at <https://secure.paymentcard.com/fleet/bizenroll.php> and has been approved and assigned a fleet tier account number.